EXHIBIT 3

FEE: $50.00

Payable To:
State of New Hampshire

HELP LINE TDD ACCESS:
RELAY NH 1-800-735-2964

State of New Hampshire
Department of State

Corporation Division
Concord Tel. 603-271-3244

Location: State House Annex - 3rd floor
Mailing Address: Corporation Division, Department of State
107 North Main St., Concord, NH 03301-4989

APPLICATION FOR REGISTRATION OF TRADE NAME

(PLEASE TYPE OR PRINT CLEARLY)

1. BUSINESS NAME:

_____ Halifax American Operating Company
(Name **cannot include "INC."** or other corporate designation)

2. BUSINESS ADDRESS:

5429 Harding Highway, Suite 501, Mays Landing, NJ 08330

No. & Street (and P.O. Box, if any)   City / town   State   Zip

3. BRIEF DESCRIPTION OF KIND OF BUSINESS TO BE CARRIED ON:

retail sale of electricity

4. DATE BUSINESS ORGANIZED: 8/14/07 - Business ID # 582714

5. APPLICANT'S NAME, ADDRESS & SIGNATURE. IF APPLICANT IS A CORPORATION OR OTHER ENTITY, LIST CORPORATION'S OR ENTITY'S NAME & TITLE OF PERSON SIGNING.

A.   South Jersey Energy Company-J.M. Scheufele, AVP   5429 Harding Highway, Suite 401

TYPE OR PRINT NAME   NO.   STREET

Signature   Mays Landing, NJ 08330

       TOWN/CITY   STATE   ZIP

B.

TYPE OR PRINT NAME   NO.   STREET

Signature   TOWN/CITY   STATE   ZIP

C.

TYPE OR PRINT NAME   NO.   STREET

Signature   TOWN/CITY   STATE   ZIP

D.

TYPE OR PRINT NAME   NO.   STREET

Signature   TOWN/CITY   STATE   ZIP

Form TN-1
RSA 349

T0800231067

Halifax-American Energy Company

Suite 364
816 ELM Street
Manchester NH 03101-2105

Phone: 603-625 2244
Fax: 603-625 8448
Email: energy49@comcast.net

South Jersey Energy Company
Attn. R. Tim Hale
1 South Jersey Plaza
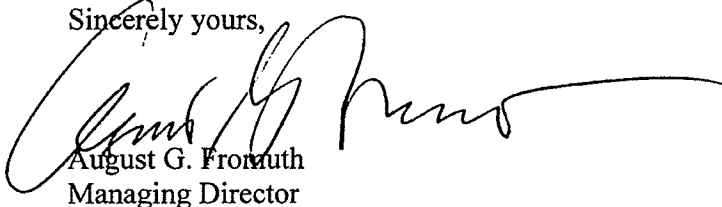Folsom, New Jersey 08037

Manchester, November 1, 2007

Dear Tim,

I hereby authorize you to use the name **Halifax-American Operating Company**.

Should you need anything else please do not hesitate to let me know.

Sincerely yours,

August G. Fromuth
Managing Director